## In the Claims

Please add new claims 17-22 as indicated below.

1. (Previously amended) A system for on-line viewing of an article on another structure, comprising:

on-line viewer site; and

a computer-driven web-linking engine configured and arranged to create an item from image-data corresponding to a colored article selected by an on-line viewer from the on-line viewer site for display with an image of a colored structure selected by the on-line viewer, the computer-driven web-linking engine adapted to compare color codes identifying respective colors of the colored article and colored item and, in response, to indicate whether the colored article and the colored structure satisfy a color-matching criterion.

- 2. (Previously amended) The system of claim 1, wherein the computer-driven web-linking engine compares by using a data set that includes a frequency-based color identification code provided for the color of the article and a frequency-based color identification code provided for the color of the structure.
- 3. (Previously amended) The system of claim 2, wherein the data set further includes an article size code.
- 4. (Original) The system of claim 3, wherein the data set further includes an article style code.
- 5. (Original) The system of claim 1, further including a computer arrangement generating the image-data corresponding to the colored article with the color identification code provided for the color of the article.

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6. (Original) A system for on-line viewing of an article on another structure, comprising: means for viewing images at a video display site; and

web-linking means for creating an item from image-data corresponding to a colored article selected by an on-line viewer from the on-line viewer site with an image of a colored structure selected by the on-line viewer, the computer-driven web-linking engine adapted to indicate whether the colored article and the colored structure satisfy a color-matching criterion.

7. (Previously amended) A method for on-line viewing of an article on another structure, comprising:

viewing images at a video display site; and

creating an item from image-data corresponding to a colored article selected by an on-line viewer from the on-line viewer site for display with an image of a colored structure selected by the on-line viewer, comparing color codes identifying respective colors of the colored article and colored item, and in response, indicating whether the colored article and the colored structure satisfy a color-matching criterion.

8. (Previously amended) A method for on-line viewing of an article on another structure, comprising:

creating an item from image-data corresponding to a colored article selected by an on-line viewer from an on-line viewer site for display with an image of a colored structure selected by an on-line viewer, comparing color codes identifying respective colors of the colored article and colored item, and in response, indicating whether the colored article and the colored structure satisfy a color-matching criterion.

- 9. (Previously amended) The method of claim 8, further including creating the item using a data set that includes a frequency-based color identification code provided for the color of the article and a frequency-based color identification code provided for the color of the structure.
- 10. (Previously amended) The method of claim 9, wherein the data set further includes an article size code.

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11. (Previously amended) The method of claim 9, wherein the data set further includes an article style code.

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- 12. (Original) The method of claim 8, further including generating the image-data corresponding to the colored article with the color identification code provided for the color of the article.
- 13. (Previously added) The system of claim 1, wherein the color-matching criterion includes a color-reference coding chart.



- 14. (Previously added) The system of claim 14, wherein the color-reference coding chart is based on measured color frequencies.
- 15. (Previously added) The system of claim 15, wherein respective colors of the colored article and the colored structure are represented by an electronic color tag that indicates a measurement of the respective colors using the color-reference chart.
- 16. (Previously added) The system of claim 16, wherein the electronic tags are part of product codes that identify the respective article and structure.
- 17. (New) A system for comparison of multiple apparel articles, comprising: an on-line viewer site; and



a computer-driven web-linking engine configured and arranged to display a first colored apparel article selected by an on-line viewer from the on-line viewer site for display with a second colored apparel article selected by an on-line viewer from the on-line viewer site, the computer-driven web-linking engine adapted to use a color matching criterion to determine whether the first colored apparel article color matches the second colored apparel article color.

18. (New) The system of claim 17 wherein the computer-driven web-linking engine is configured and arranged to display an image corresponding to a structure dressed with the first colored apparel item and the second colored apparel item.

19. (New) The system of claim 17 wherein the computer-driven web-linking engine is configured and arranged to retrieve the first colored apparel item from a first store and the second colored apparel item from a second store.

20. (New) The system of claim 17 wherein the computer-driven web-linking engine is configured and arranged to retrieve the first colored apparel item and the second colored apparel item from the same store.

21. (New) The system of claim 17 wherein at least one of the first colored apparel article and the second colored apparel article are provided by a retail store and wherein the computer-driven web-linking engine is configured and arranged to be operated independent from the retail store.

22. (New) The system of claim 17 wherein the computer-driven web-linking engine is configured and arranged to retrieve the first colored apparel item from a first store and the second colored apparel item from a second store and wherein the computer-driven web-linking engine is configured and arranged to be operated independent from each of the stores.